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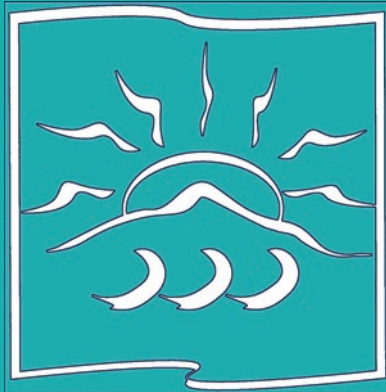


Regional Sponsors of P2 Week

- ♦ U.S. EPA, Cal/EPA, and DTSC
- ♦ Consortium of California P2 Committees
- ♦ Western Regional P2 Network



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NATIONAL POLLUTION PREVENTION WEEK SEPTEMBER 19-25, 2005

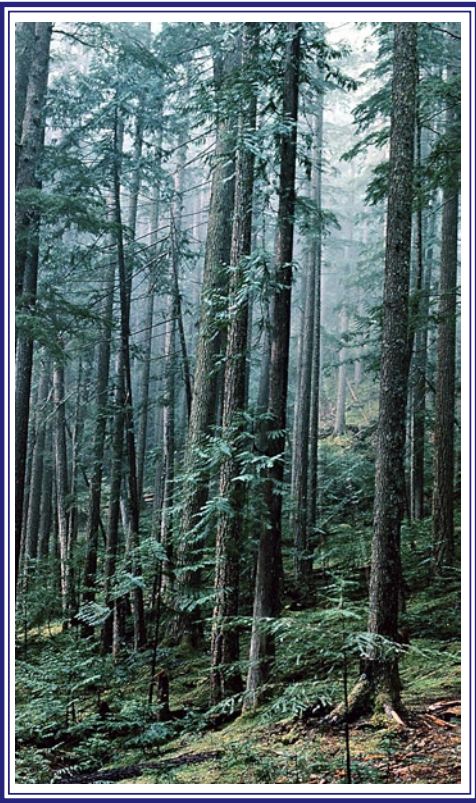
Your Organization Can Help Promote P2

Pollution Prevention (P2) is now recognized as an effective tool for protecting the environment and helping the economy since it serves to eliminate or reduce pollution at the source before it is generated. The goal of National Pollution Prevention Week (NP2W) is to make businesses, government agencies and citizens/consumers more aware of opportunities to prevent pollution and provide the resources and information to successfully implement it.

Clean Shop Tours, Billboards, Award Ceremonies, P2 Proclamations and Poster Contests! All these and more will be part of the NP2W celebration, September 19-25, 2005 as local, state and federal government agencies, industry associations, and others team up to hold events that highlight and promote the benefits of P2.

Get Involved Today!

Your organization can get involved in NP2W by becoming an activity organizer. Past activity organizers have included:



Local Government Agencies

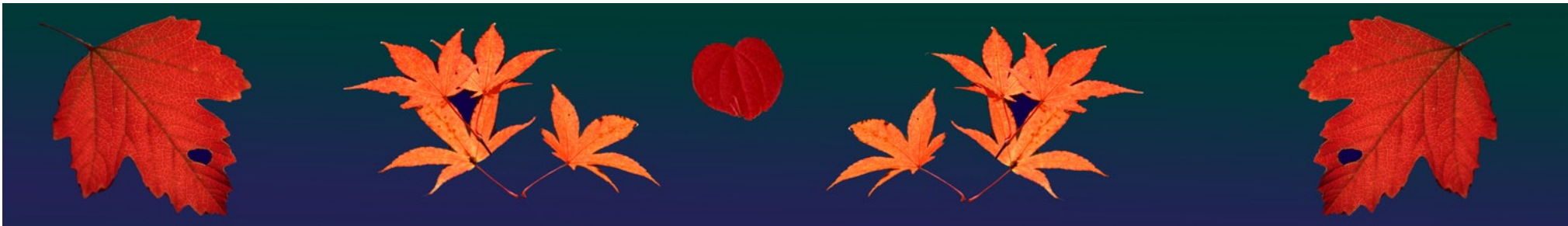
- Environmental Health Departments
- Publicly Owned Treatment Works
- Storm Water and Flood Control Agencies
- Air Quality Management Districts
- Certified Unified Program Agencies

Federal and State Agencies

- U.S. Environmental Protection Agency
- Cal/EPA Agencies
- Arizona Dept. of Environmental Quality
- U. of Nevada, Reno-Business Env. Prog.
- Hawaii Department of Health

Other Organizations

- Business Assistance Centers
- Academic and Research Institutions
- Industry Associations
- Community/Environmental Groups and Non-profit Volunteers



Capture the Spirit

SEPTEMBER 19-25, 2005

Pollution Prevention Week

SAMPLE PROCLAMATION

NATIONAL POLLUTION PREVENTION WEEK SEPTEMBER 19-25, 2005

WHEREAS, the (City/County) of (City/County name) support a clean and safe environment for its residents; and

WHEREAS, pollution prevention is an approach to environmental protection that focuses on prevention, and is therefore a preferable strategy for protecting our environment; and

WHEREAS, pollution prevention can increase industrial efficiency and save businesses money; and

WHEREAS, pollution prevention offers both environmental protection and increased economic competitiveness; and

WHEREAS, by focusing attention on pollution prevention, the (City/County) of (City/County name) will meet the challenges of this new century for economic competitiveness, environmental protection, and environmental regulation; and

WHEREAS, National Pollution Prevention Week is an opportunity for government, industry, and environmental organizations to recognize the potential of pollution prevention and to work together to plan for a prosperous and sustainable future.

THEREFORE, be it resolved that September 19-25, 2005, is National Pollution Prevention Week and the (City/County) of (City/County name) does hereby urge all community members and businesses of (City/County) to participate in local and regional celebratory and educational activities.

HELPFUL TIPS FOR ORGANIZING ACTIVITIES

- Pick an activity that is well-suited to your organization and is of appropriate size and scope.
- Begin Now! Start planning early!
- Spend ample time in the planning stage.
- Clearly define the goals and target audience for your activity.
- Guarantee an audience by doing an event in conjunction with another group.
- Evaluate the success of your event in order to improve it next year



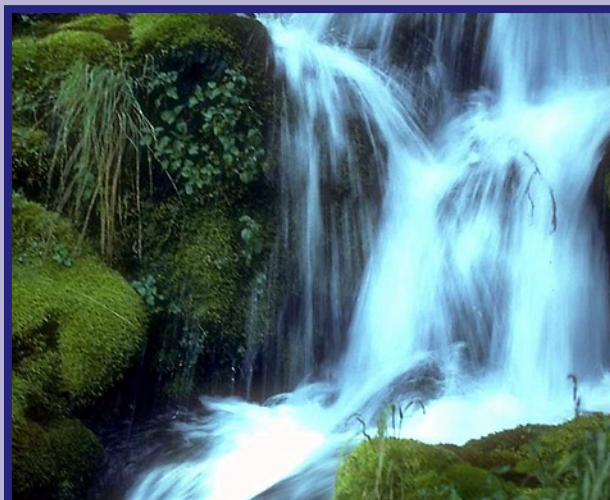
Clean Air



Fresh Water



Fruitful Earth



Celebrate P2 Week

Some Things You Can Do for P2 Week

BUSINESS EDUCATION

- Coordinate "a clean shop" tour.
- Hold a Pollution Prevention (P2) Awards ceremony.
- Organize a lunchtime brown bag or breakfast seminar to discuss P2 success stories.
- Host a workshop on P2 for cost saving and regulatory compliance.
- Distribute industry-specific P2 fact sheets (during inspection).
- Provide on-site P2 audits or technical assistance.

PUBLIC AWARENESS

- Sponsor a P2 or Environmental Faire.
- Show a P2 video series on community TV.
- Circulate promotional materials that highlight your group's involvement with P2.
- Submit articles to local newspapers that highlight P2 benefits and local success stories.
- Hold a household hazardous waste collection event and distribute P2 information on how to reduce wastes.
- Have your County Board of Supervisors or City Council sign a formal proclamation.
- Ask your local media to film a segment on National Pollution Prevention Week.

WORKPLACE ACTIVITIES

- Set up a carpool/ride share program.
- Provide in-house P2 training for employees.
- Hold an ice-cream social or working breakfast to discuss P2 and celebrate National Pollution Prevention Week.
- Make a presentation to management to educate them about the benefits of P2.
- Meet with in-house accountants to identify P2 savings in operations.

For More Information

You'll find all the available National P2 Week promotional materials including a Poster (JPEG format), Press Releases, Public Service Announcement Scripts, Sample Proclamation, Info Guidebook, and P2 Fact Sheets for Households, Gardens, Offices, and "On the Road" on DTSC's website at www.dtsc.ca.gov/PollutionPrevention/index.html. Contact Robert Ludwig at rludwig@dtsc.ca.gov or (916) 324-2659 for more information.